



To Whom It May Concern,

Welcome to the start of a collaborative effort to educate the community about addiction. The Michigan Addiction Project is combating societal views that addiction is a moral failure through various initiatives leading up to the most anticipated event of the year – “Celebrate Recovery” in September.

Our success, however, is dependent on partnerships that believe in our mission to improve how society views addiction, treatment and long-term recovery.

Thus far, we achieved the following accomplishments:

- Hosted the HBO premier of *Addiction* at the Gem Theatre in Detroit.
- Provided local faith-based and grassroots organizations with HBO’s multi-series campaign on addiction (and still counting).
- Coordinated three town hall meetings in and around metro Detroit (and still counting).

Our goal is to continue servicing the community by offering more educational assistance, supportive programming and materials. We feel confident we can accomplish this with community partners like you who support our endeavors.

We invite you to learn more about addiction by reading the enclosed materials and visiting www.addictionaction.org. If you have any questions, please contact Benjamin Jones at 313.369.5411 or Andre Johnson at 313.876.0770 or via e-mail at ajohnson@detroitrecovery.org.

With your support, we are making Michigan communities stronger!

Sincerely,

Benjamin A. Jones

Andre Johnson

Benjamin A. Jones, MSW
President
NCADD

Andre Johnson, MA
President
Detroit Recovery Project

Project Partners: NCADD-GDA, Detroit Recovery Project, SHAR, INC., Detroit Rescue Mission Ministries, St. John/Brighton Hospital, SEMCA, MASACA, MACMHB, Michigan Department of Community Health, Empowerment Zone Coalition, Latino Family Services, Catholic Social Services, Elmhurst House, New Creations Community Outreach

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